

# APA7 REFERENCING SOCIAL MEDIA

This is a support document. For other examples of APA Referencing, refer to the

TAFE NSW APA Referencing Guide located at <https://tafensw.libguides.com/research/referencing>

## Social media

Cite only the original post at the original source, not at the reposted site.

Find examples for Tweets, Twitter profiles, Facebook posts and pages, Instagram post and highlights, and online forum posts. Use same format for Tumblr, LinkedIn and similar social media items. For blogs, see periodicals.

## Author: Who is responsible for the work?

### Facebook and other author format:

**Individual author format: Author, A. A.**

Use the author's surname and initials, use a comma to separate multiple authors.

Use the & for the last author.

End this element with a full stop.

[Greenman, J. T., Stonehouse, A., & Schweikert, G.](#)

**Name of group author format: Name of Group or Organisation.**

The author may be an organisation, write exactly as shown using capitals.

eg. [State Library of NSW](#). or [Amnesty International](#).

### Twitter and Instagram author format:

**Author, A. A. [@username].**

**Name of Group [@username].**

*Write your author/s here:*

## Date: When was the work published?

**Date of publication format: (Year, Month Day).**

Provide the year, month and day.

[\(2019, June 17\)](#).

If you do not have a publication date then use [\(n.d.\)](#). instead. End this element with a full stop.

*Write your date of publication here:*

**Title: What is this work called?****Title format: *Content of the post up to the first 20 words* [Audiovisuals] [Description].**

The title statement is in *italics*. The spelling and capitalization should be the same as the original content. Include emojis, or the name of the emoji in square brackets.

**Note the presence of any audiovisuals in square brackets**

[Video attached]

[Thumbnail with link attached]

[Image attached]

**Note the description of type of post in square brackets**

Facebook post use [Status update].

Facebook page use [Facebook page].

Twitter post use [Tweet].

Twitter profile use [Twitter profile].

Instagram post use [Photograph].

Instagram highlight use [Highlight].

online forum post use [Online forum post].

*LOVING 🤩! Backstage at the 2019 Fashion Design Studio Graduates Show #FDS2019 #TAFENSW #BeAmbitious – at La Porte Space* [Video attached] [Tweet].

Write your title here:

**Source: Where can I retrieve this work?****Source format: Website Name. URL**

Twitter. <https://twitter.com/tafensw/status/1198885221510201344>

Facebook. <https://www.facebook.com/TAFENSW/posts/2672650426183200>

Use a retrieval statement for Twitter profiles, Facebook pages and Instagram highlights as the contents will change over time.

Use the following format: **Retrieved Month Day, Year, from https://xxxx**

Write your source here:

## Your complete reference

## Format for social media:

Username or Group Name [@username]. (Year, Month Day). *Content of the post up to the first 20 words* [Any audiovisual attached] [Type of post]. Website Name. specific page URL

Write your full reference here:

## Examples - (Your reference list should be formatted in double space)

## References

- Cox, C. (2013, July 29). *Trying to embed a short video clip from youTube into my PowerPoint 2010 presentation but after searching all over and* [Online forum post]. Microsoft. <https://answers.microsoft.com/en-us/msoffice/forum/all/powerpoint-forum/67f6fdaa-c7e4-4264-af6a-fcbf1d9ffad8>
- TAFE NSW. (n.d.). *Home* [Facebook page]. Facebook. Retrieved December 5, 2019, from <https://www.facebook.com/TAFENSW/>
- TAFE NSW [@tafensw]. (n.d.). *Tweets* [Twitter profile]. Twitter. Retrieved December 2, 2019, from <https://twitter.com/tafensw?lang=en>
- TAFE NSW [@tafensw]. (2019, November 25). *Loving 🤩! Backstage at the 2019 fashion design studio graduates show #FDS2019 #TAFENSW #BeAmbitious – at La Porte Space* [Video attached] [Tweet]. Twitter. <https://twitter.com/tafensw/status/1198885221510201344>
- TAFE NSW [@tafensw]. (2019, December 2). *It's time to get motivated and follow your dreams just like Floral designer and TAFE NSW teacher @davidbergerfloraldesign #mondaymotivation* [Photograph]. Instagram. <https://www.instagram.com/p/B5i6-OMAsss/>
- TAFE NSW. (2019, December 5). *TAFE NSW Design Centre Enmore's 2019 graduate exhibition opens on Thursday 5 December at 6pm. If you're interested in starting a design* [Images attached] [Status update]. Facebook. <https://www.facebook.com/TAFENSW/posts/2672650426183200>
- The New York Public Library [@nypl]. (n.d.). *The raven* [Highlight]. Instagram. Retrieved April 16, 2019, from <https://www.instagram.com/stories/highlights/17962199170163462/>